

**Question # 1 of 10 ( Start time: 03:02:40**

**AM )**

**Total Marks: 1**

At current rates of birth and death, the world's population is on a trajectory to double in

\_\_\_\_\_.

**49 years**

**Question # 2 of 10 ( Start time: 03:03:11**

**AM )**

**Total Marks: 1**

EU stands for:

**European Union**

**Question # 3 of 10 ( Start time: 03:03:30**

**AM )**

**Total Marks: 1**

\_\_\_\_\_ Revolution of the 1970s enabled some developing countries to become net exporters of Food.

**Green**

**Question # 4 of 10 ( Start time: 03:04:01**

**AM )**

**Total Marks: 1**

The author Jack Shaheen investigated the trends of anti-Arab and anti-Muslim stereotyping in Hollywood movies and documented in his book called \_\_\_\_\_.

**The TV Arab**

**Question # 5 of 10 ( Start time: 03:04:31**

**AM )**

**Total Marks: 1**

According to the experts at Janes securities, between 1980 to 2000, LTTE, a Hindu separatist group, had carried out a total of 168 suicide attacks on:

**Civilians and Military Targets**

**Question # 6 of 10 ( Start time: 03:05:29**

**AM )**

**Total Marks: 1**

The world's population is growing by nearly \_\_\_\_\_ people per year.

**80 million**

**Question # 7 of 10 ( Start time: 03:06:01**

**AM )**

**Total Marks: 1**

Average desired family size in sub-Saharan Africa is \_\_\_\_\_ per couple.

**Five children**

**Question # 8 of 10 ( Start time: 03:06:31**

**AM )**

**Total Marks: 1**

WMD is an abbreviation of:

**Weapons of mass destruction**

**Question # 9 of 10 ( Start time: 03:06:53**

**AM )**

**Total Marks: 1**

Which of the following had a consistent record of Arab stereotyping and bashing?

**Hollywood**

**Question # 10 of 10 ( Start time: 03:07:23**

**AM )**

**Total Marks: 1**

The author \_\_\_\_\_ investigated the trends of anti-Arab and anti-Muslim stereotyping in Hollywood movies and documented it in his book The TV Arab.

Jack Shaheen

**Question # 1 of 10 ( Start time: 03:58:43**

AM )

**Total Marks: 1**

The ----- and Britain primarily have been propagating the idea that Iraq poses an immediate and grave threat to the world before launching a war against it.

United States

**Question # 2 of 10 ( Start time: 03:59:31**

AM )

**Total Marks: 1**

In the -----, Michael Powell tried to hand over the airwaves and newspapers to fewer and fewer tycoons by further loosening restrictions on how many media outlets a single company could own.

Spring of 2003

**Question # 3 of 10 ( Start time: 04:00:15**

AM )

**Total Marks: 1**

----- is being used a major tool in glamorizing violence and criminal behaviors and is presenting guns as accessories that add glamour and style to your personality.

Advertising

**Question # 4 of 10 ( Start time: 04:00:55**

AM )

**Total Marks: 1**

Who among the following said, 'if media moguls control media content and media distribution, then they have a lock on the extent and range of diverse views and information'?

Chuck Lewis, executive director of the Centre for Public Integrity

**Question # 5 of 10 ( Start time: 04:01:47**

AM )

**Total Marks: 1**

Human trafficking differs from people's:

Smuggling

**Question # 6 of 10 ( Start time: 04:02:13**

AM )

**Total Marks: 1**

On -----, 2003 the media spectacle of the war against Iraq unfolded with a dramatic attempt to "decapitate" the Iraqi regime.

March 19

**Question # 7 of 10 ( Start time: 04:02:50**

AM )

**Total Marks: 1**

Fairness and Accuracy in Reporting (FAIR), is a media watchdog for which of the following country?

USA (Maybe)

**Question # 8 of 10 ( Start time: 04:03:51**

AM )

**Total Marks: 1**

United States' State Department data estimated that 600,000 to 820,000 men, women, and children are trafficked across international borders each year and among them approximately ----  
-----are women and girls.

80 percent

**Question # 9 of 10 ( Start time: 04:04:37 AM )**

**Total Marks: 1**

Concentration of media ownership is also known as:  
**Media Consolidation**

**Question # 10 of 10 ( Start time: 04:05:06 AM )**

**Total Marks: 1**

In 2000 the United Nations adopted the Convention against Transnational Organized Crime, also called:  
**Palermo Convention**

**Question # 1 of 10 ( Start time: 06:59:30 PM )**

**Total Marks: 1**

\_\_\_\_\_ is a powerful weapon in war which is used to dehumanize and create hatred toward a supposed enemy, either internal or external, by creating a false image in the mind.  
**Propaganda**

**Question # 2 of 10 ( Start time: 07:00:03 PM )**

**Total Marks: 1**

Who among the following defines propaganda as "a consistent, enduring effort to create or shape events to influence the relations of a public to an enterprise, idea, or group"?  
**Bernays**

**Question # 3 of 10 ( Start time: 07:00:34 PM )**

**Total Marks: 1**

Who among the following described privacy as "the right to be let alone" and as "the most fundamental of all rights cherished by a free people"?  
**Louis Brandeis**

**Question # 4 of 10 ( Start time: 07:01:11 PM )**

**Total Marks: 1**

"There are four conditions for a message to be considered propaganda". Who gave this statement?  
**Ross**

**Question # 5 of 10 ( Start time: 07:01:50 PM )**

**Total Marks: 1**

Computer networks are the technological foundation that has allowed the emergence of:  
**Global Network Capitalism**

**Question # 6 of 10 ( Start time: 07:02:20 PM )**

**Total Marks: 1**

\_\_\_\_\_ is credited with creating the mass communication procedure of content analysis.  
**Harold Lass well**

**Question # 7 of 10 ( Start time: 07:02:51 PM )**

**Total Marks: 1**

\_\_\_\_\_ is a concerted set of messages aimed at influencing the opinions or behavior of large numbers of people.  
**Propaganda**

**Question # 8 of 10 ( Start time: 07:03:22 PM )**

**Total Marks: 1**

PET stands:  
**Privacy Extracting Techniques**

**Question # 9 of 10 ( Start time: 07:04:52 PM )**

**Total Marks: 1**

\_\_\_\_\_ (2006) defines the network society as a “social formation with an infrastructure of social and media networks enabling its prime mode of organization at all levels (individual, group/ organizational and societal)”.

Jan Van Dijk

**Question # 10 of 10 ( Start time: 07:05:25**

**PM )**

**Total Marks: 1**

The average child in the United States spends about \_\_\_\_\_ a week in front of the television (including the use of VCR), according to the latest annual Media in the Home survey, conducted by the Annenberg Public Policy Center.

25 hours

**Question # 1 of 10 ( Start time: 04:58:02 PM )**

**Total Marks: 1**

In many developed countries the official definition of poverty used for statistical purposes is based on:

Relative income

**Question # 2 of 10 ( Start time: 04:58:31 PM )**

**Total Marks: 1**

Every year nearly \_\_\_\_\_ children all over the world living in poverty die before their fifth birthday.

11 million

**Question # 3 of 10 ( Start time: 04:58:59 PM )**

**Total Marks: 1**

The World Bank defines extreme poverty as living on:

Less than US\$ 1 per day

**Question # 4 of 10 ( Start time: 04:59:33 PM )**

**Total Marks: 1**

\_\_\_\_\_ refers to a set standard which is consistent over time and between countries.

Absolute poverty

**Question # 5 of 10 ( Start time: 05:00:06 PM )**

**Total Marks: 1**

Internet kiosks and Internet Automated Teller Machines are also known as:

ATMs

**Question # 6 of 10 ( Start time: 05:00:51 PM )**

**Total Marks: 1**

ICT stands for:

Information and Communication Technology

**Question # 7 of 10 ( Start time: 05:01:08 PM )**

**Total Marks: 1**

There are several different income inequality metrics. One example is the:  
Gini coefficient

**Question # 8 of 10 ( Start time: 05:01:40 PM )**

**Total Marks: 1**

A central ICT Policy Implementation Technical Unit is responsible primarily to support and advise the \_\_\_\_\_ implementation bodies

Regional

**Question # 9 of 10 ( Start time: 05:02:24 PM )**

**Total Marks: 1**

\_\_\_\_\_ see the institution of property rights itself as a cause of poverty.

Communists

**Question # 10 of 10 ( Start time: 05:02:54**

**Total Marks: 1**

PM )

Computing is primarily based on the\_\_\_\_\_.

Binary numeral system

**Question # 1 of 10 ( Start time: 06:46:16 PM )**

**Total Marks: 1**

Which one of the following newspaper does not belong to Japan?

Trud

**Question # 2 of 10 ( Start time: 06:47:26 PM )**

**Total Marks: 1**

Which one of the following is not known as the giant media firm?

None

**Question # 3 of 10 ( Start time: 06:48:21 PM )**

**Total Marks: 1**

The first tier is rounded out by -----, the largest U.S. cable company that also has U.S. and global media holdings in scores of ventures too numerous to mention.

TCI

Newspaper circulation is the number of copies distributed on an average day, also called ---  
-----, is one of the principal factors used to set advertising rates.

Paid circulation

**Question # 5 of 10 ( Start time: 06:50:40 PM )**

**Total Marks: 1**

In ----- Murdoch announced his intentions to form an independent television system which would compete with the three major U.S. television networks i.e. ABC, CBS and NBC.

October 1985

**Question # 6 of 10 ( Start time: 06:51:27 PM )**

**Total Marks: 1**

TCI (Tele-Communications Inc.) is ----- than the other firms in the first tier, but its unique position in the media industry has made it a central player in the global media system.

Smaller

**Question # 7 of 10 ( Start time: 06:52:16 PM )**

**Total Marks: 1**

Bertelsmann is the one ----- in the first tier of media giants.

European firm

**Question # 8 of 10 ( Start time: 06:52:44 PM )**

**Total Marks: 1**

NBC owns ----- television and radio networks and 11 television stations.

U.S.

**Question # 9 of 10 ( Start time: 06:53:19 PM )**

**Total Marks: 1**

In 1984, the United States withheld its contributions and withdrew from the UNESCO in protest, followed by the United Kingdom in 1985 and ----- in 1986.

Singapore

**Question # 10 of 10 ( Start time: 06:54:02**

PM )

**Total Marks: 1**

The first era of globalization during the ----- was the rapid growth of international trade between the European imperial powers, the European colonies, and the United States.

19th Century

**Question # 1 of 10 ( Start time: 09:57:18 PM )**

**Total Marks: 1**

A documentary on-air on the National Geographic Channel in Britain on \_\_\_\_\_ titled 'What's up with the weather' noted the levels of carbon dioxide in air.

August 9, 2003

**Question # 2 of 10 ( Start time: 09:57:57 PM )**

**Total Marks: 1**

In sub-Saharan Africa and the Caribbean, women produce up to \_\_\_\_\_ of the basic foodstuffs.

80%

**Question # 3 of 10 ( Start time: 09:58:38 PM )**

**Total Marks: 1**

In 2001, people around the world spent almost \_\_\_\_\_ going to the movies.

US\$14 billion

**Question # 4 of 10 ( Start time: 09:59:10 PM )**

**Total Marks: 1**

“FAIR” stands for in which of the following?

Fairness and accuracy in reporting

**Question # 5 of 10 ( Start time: 09:59:55 PM )**

**Total Marks: 1**

\_\_\_\_\_ is the myth that the individual will be gratified and integrated by consuming.

Consumerism

**Question # 6 of 10 ( Start time: 10:00:27 PM )**

**Total Marks: 1**

Even in the richest country of the world i.e. USA, the poorest are \_\_\_\_\_ caring for children.

Women

**Question # 7 of 10 ( Start time: 10:00:57 PM )**

**Total Marks: 1**

According to UNESCO survey (conducted in 23 countries in 1998), on average children watch television \_\_\_\_\_ each day.

Three hours

**Question # 8 of 10 ( Start time: 10:01:54 PM )**

**Total Marks: 1**

\_\_\_\_\_ is a term used to describe the actions or ideologies of individuals or groups outside the perceived political center of a society; or otherwise claimed to violate common standards of ethics and reciprocity.

Extremism

**Question # 9 of 10 ( Start time: 10:02:29 PM )**

**Total Marks: 1**

UNFCCC stands for:

United Nations Framework Convention on Climate Change

**Question # 10 of 10 ( Start time: 10:03:01 PM )**

**Total Marks: 1**

Which of the following are the two key periods in many women's lives in which the harmful effects of both poverty and inequality can combine?

Motherhood and Old Age